

**Womissing Public Library
Board Meeting
Monday, March 16, 2026**

The meeting was Called to Order at 7:05 p.m. by David Walker

Board Members Present: Tracy Beaky, Andrea Bensusan, Kristie Brunner, Jim Christie, Victoria Mercuri, Danielle Nuhfer, Charlie Perkins, Gretchen Platt, Jennafer Reilly, Heidi Reuter, Annette Vail, and David Walker

Borough Council Representative: Adam Berkeley

Library Director: Colleen Stamm

Due to the absence of a quorum, the Board was unable to vote on the minutes for the February Board meeting.

President's Report: David Walker

1. Announcements
 - a. The Finance Committee is interviewing financial advisors.
2. Sponsorship Update
 - a. We have been sending out letters to local businesses soliciting donations. Gretchen suggested looking at a pediatric-focused practice/business to sponsor children's programs. There was discussion about which local businesses we can solicit and also stay within the Wyomissing borough.
3. Volunteer Luncheon
 - a. The luncheon is set for April 24th at 12:30. Jenny and Kristie will be handling the event. Colleen will send out invitations.
4. 2026 Budget Adjustments
 - a. Discussion is being held for the next meeting with quorum.

Librarian's Report: Colleen Stamm

1. Library Usage Statistics for February 2026
 - a. Materials circulation: 3,659 items. That was a 10% increase compared to the same month last year.
 - b. Overdrive eBooks: 1,186 downloads; that was a 17% increase compared to the same month last year.
 - c. People: 3,563 people entered the library; that was a 7% increase compared to the same month last year.
 - d. Computer Users: there were 247 accesses for the month; that was a 10% decrease compared to the same month last year.
 - e. Children's programming: 666 patrons participated in the children's activities; that was a 27% increase compared to the same month last year.
 - f. Adult Programming: 380 patrons took part in our activities; a 26% increase compared to the same month last year.
 - g. AWE Early Literacy Stations: There aren't any statistics for this service this month. The reporting tool for this program wasn't functioning.
 - h. Wireless Internet Users: 222 people used the library Wi-Fi access; a 19% increase compared to the same month last year.
 - i. Hoopla: there were 328 accesses for the month; a 21% decrease compared to the same month last year.
2. Other
 - a. Colleen reported that Steve and her worked with the finance committee to work on budget adjustments.

- b. Jim asked why the cost of programming has gone up this month. Colleen said it was due to canceled and rescheduled programs.
- c. David asked why circulation has gone up. Colleen said she has rerun the numbers and they are correct, but she can't tell why there has been an increase. Tracy asked if there is a way to track new library members. Colleen does believe that the reciprocal agreement has increased the circulation and people getting cards so they can use the county system. Tracy asked if those metrics may help with donations and solicitations. David wants to make sure if we ask the staff to investigate the numbers we know what we are going to use them for.
- d. Yoga for preschoolers has started up again; it was very popular in the summer. Melanie Bernik is teaching those classes.

Committee Reports:

1. Finance

- a. No report. Stephen Ohnsman was absent.

2. Fundraising/Community Affairs: Tracy Beaky

- a. Speakeasy Update: There is a save the date ready and it will be sent in early April. Invitations will be sent to past Derby attendees, and posted on social media. Heidi put together ideas for cocktail stations at the event. Tracy is going to talk to the Bar Cart to possibly partner with us or offer suggestions regarding cocktails. The committee has people looking into caters for estimated food costs. Andrea Bensusan booked a band, and we are deciding between 2 or 3 members. Jim said Reading Theater is interested in working with us. Gretchen is working on the silent auction; she has a flyer to solicit donations from the community. Tracy wants a \$100 ticket price, but the price is still being discussed. Heidi suggested doing a two-for ticket deal.

3. Association Membership: Jennafer Reilly

- a. Mailer Progress: The Association mailing is in production, and the return envelopes have been printed. We expect to drop them at USPS later this week.
- b. Association Membership Benefits: David asked where we should post the member benefits. Gretchen suggested simplifying the benefits to just one level; the benefits should be for all donation levels. Charlie mentioned that originally the members of the association were members of the corporation. The board of trustees are association member representatives. Jenny brought up the idea of using this information in the Fall membership letters. Gretchen thought we could celebrate the longest association members and add their testimonials to future association mailings. There was discussion as to where we can advertise the benefits.

Old Business

- 1. None

New Business

- 1. None

Meeting adjourned at 8:06 p.m.

Meeting Minutes submitted by Jennafer Reilly

Next Board Meeting: Monday, April 20, 2026, 7:00 p.m.