

# WYOMISSING PUBLIC LIBRARY CHILDREN'S ART INSTALLATION

## A Call for Artists/Request for Proposal for the WYOMISSING PUBLIC LIBRARY Wyomissing, PA

### **Project Intent:**

The Wyomissing Public Library wants to sell personalized pieces of artwork with the name of the donor that, when installed, form a unified timeless piece of art that will enhance the children's reading room area of the library.

This project is intended to be a fundraiser for the Library. The monetary goal is to raise a minimum profit of \$35,000 profit with additional funds raised for artist's budget.

All artists interested in bidding should contact the library director, Colleen Stamm, to schedule a time to tour the proposed site for the installation.

### **Special Considerations:**

The installation should be of durable material, site specific, secure and requiring low maintenance. Each piece of the mural will need to be personalized with the name of the donor.

### **Project Mission:**

To create an environment that stimulates and enriches our diverse community of children, encourages life-long learning, nurtures the joy of reading and celebrates the connection between the arts and literature.

### **Budget:**

The project is intended to be self-funded and not require seed money. We need to know the minimum number of pieces necessary in order to break even and cover the artist's costs. Not all units need to be of the same size, but could be varying sizes and prices. A small plaque bearing the artist's information will be mounted by the installation as a permanent fixture or the artist's name may be built into the installation in a tasteful manner.

### **Artist Eligibility:**

Artists who have experience and expertise in their chosen media are eligible. Since the artist may be in the library while children are present, we require a criminal background check and a child abuse clearance certificate from the Commonwealth of PA. If the artist does not already have these clearances, the WPL will pay for them upon selection by the fundraising committee.

### **Selection Process:**

The Fundraising Committee will review all submissions and select 3 finalists. The Board of Directors shall select the artist following the presentations by the artists.

## Submissions:

1. A detailed proposal specific to the Children's section of the Wyomissing Public Library should include:
  - Theme
  - Dimensions
  - Media
  - Means of incorporating fundraising component
  - Artist's budget for units to be sold including of breakdown of division of proceeds between artist and library
  - Proposed timeline for implementation once all sale of units is completed
  - Ideas for installing this project in phases to potentially keep interest and boost fundraising sales
2. A maximum of 10 images representative of your work.
3. Images may be sent on CD or via email as *jpeg* files.
4. A current resume, abbreviated to no more than two pages.
5. Artists should include contact information and the best time to be contacted in case the fundraising committee has any questions regarding the proposal.

## Time Line:

- **Submissions Due:** Proposals must be received by **5 PM, Monday, August 16<sup>th</sup>, 2010.**
- **Selection Review:** 3 finalists selected by **Wednesday, September 1<sup>st</sup>, 2010.**
- **Finalist's Presentation:** **Tuesday, September 14<sup>th</sup>** at 4pm at the Wyomissing Public Library.
- **Preferred Completion of Installation:** **by March 31, 2011** or as agreed to in consultation with the artist.

## Deliver proposal package to:

Wyomissing Public Library  
Attn: Colleen Stamm, Library Director  
9 Reading Blvd.  
Wyomissing, PA 19610

If you have any further questions, please email Wyomissing Public Library Director, Colleen Stamm, [colleen@wyopublib.org](mailto:colleen@wyopublib.org) or Heidi Ziemer, Chair of Fundraising Committee, [heidiziemer@gmail.com](mailto:heidiziemer@gmail.com)