Wyomissing Public Library Board Meeting Monday, May 15, 2023

The meeting was called to Order at 7:03 p.m. by Marge Vath

Board Members Present: Connie Aikman, Jana Barnett (Borough Council), Kara DeJohn, Ann Dybalski, Vicki Jenckes, Mary Dialectos, Diane Hollinger, David Fake, David Hershey, Danielle Nuhfer, Michelle VanBuren, Joe DeMarte, Marge Vath, David Walker

Library Director: Colleen Stamm

A MOTION was made by Vicki Jenckes to approve the April 2023 Board Meeting minutes and it was seconded by Diane Hollinger. The motion was carried unanimously.

President's Report: Marge Vath

- 1. Marge distributed paper copies of the Child Abuse and Sexual Abuse Prevention Policy. She asked Board members to add this policy to their notebook, and remove the old policy.
- 2. Marge distributed an updated/revised Library Service Policy, which reflects the new fine free information.
 - a. A MOTION was made by Connie Aikman to approve the Library Service Policy and it was seconded by Mary Dialectos. The motion was carried unanimously.

Treasurer's Report: Vicki Jenckes

- 1. Vicki stated that Association donations were strong in April (\$15,707).
- 2. Vicki said that the Derby party was a good and successful event. The budget and cash flow report doesn't reflect all the income we received for that fundraiser.
- 3. The amount in the fundraising line includes the \$7,539 donation we received from Kimberton Whole Foods as well as about \$8,100 for Derby Party.
- 4. The Association expense in April was the cost to print/mail the Association flyer.

Finance Committee: Vicki Jenckes

- 1. Mary Dialectos discussed the possibility of adding some information to the library's website about legacy giving (adding the library to your Will). After some discussion, the Board agreed that this was a good idea. Mary will follow up with Colleen Stamm about this matter.
- 2. Ann Dybalski also discussed gifting stock and other non-traditional ways people can donate to the library.

Librarian's Report: Colleen Stamm

- 1. Library Usage Statistics for April 2023
 - a. Materials circulation: 3,348 items. That was a 7% decrease compared to the same month last year.
 - b. Overdrive eBooks: 431 downloads; that was a 10% decrease compared to the same month last year.
 - c. Hoopla: there were 329 accesses for the month; a 17% increase compared to the same month last year.
 - d. People: 3,377 people entered the library; that was a 15% decrease compared to the same month last year.
 - e. Computer Users: there were 183 accesses for the month; that was a 21% decrease compared to the same month last year.

- f. Wireless Internet Users: 135 people used the library's Wi-Fi access; a 9% decrease compared to the same month last year.
- g. Children's programming: 531 patrons participated in the children's activities; that was a 25% increase compared to the same month last year.
- h. Children's Programming Recorded Programs: 0 Total Views
- i. Adult Programming: 227 patrons took part in our activities; a 62% increase compared to the same month last year.
- j. Adult Programming -Recorded Programs: 0 Total Views
- k. AWE Early Literacy Stations: 166 accesses; a 73% increase compared to the same month last year.
- 2. Other none
- 3. Personnel
 - a. Children's Librarian update We offered one of the candidates the position. She is considering the offer, and will let Colleen know her decision by Friday, May 19.

Committee Reports:

1. Fundraising/Community Affairs: Ann Dybalski

- a. Kentucky Derby Colleen Stamm put together a Kentucky Derby Party spreadsheet with income/expenses (2016-2023), which was distributed to all the Board members. David Walker stated that it was a great event, but there is some room for improvement. The event took a lot of work but didn't raise a lot of money for the library. David recommended we form a committee to discuss the event and decide if we should continue this fundraiser. After some discussion, the Board decided to form a committee to make a decision by this summer about the future of this fundraiser.
- b. Duck Race July 4th Ann Dybalski said she is working on securing a sponsor for this fundraiser. We will have more information for Board members by next month.
- c. Block Party Colleen Stamm said the date of this event will be Saturday, August 12th. Colleen has already secured music for this fundraiser. Ann Dybalski said she will need Board members to help with various tasks for this event. More details will be communicated via email.

2. Association Communication:

a. Marge Vath stated that we have received a good response to the Association flyer that was mailed in April.

3. Nominating:

a. No report

Unfinished Business

None

New Business

1. Marge Vath announced that the Borough of Wyomissing is going to install lighting at the Children's entrance.

Meeting adjourned at 7:44 p.m.

Meeting Minutes submitted by Colleen Stamm

Next Board Meeting: Monday, June 12, 2023 at 7:00 p.m.