Wyomissing Public Library Board Meeting Monday, May 16, 2022

The meeting was called to Order at 7:03 p.m. by Marge Vath

Board Members Present: Connie, Aikman, Jana Barnett (Borough Council), Kara DeJohn, Joe DeMarte, Mary Zervanos Dialectos, Jeff Herb, David Hershey, Diane Hollinger, Vicki Jenckes, Danielle Nuhfer, Sarah Peris, Mark Ratcliffe, Lindsay Romeo, Michelle Van Buren, Marge Vath, David Walker

Library Director: Colleen Stamm

A MOTION was made by Vicki Jenckes to approve the April, 2022 Board Meeting minutes with the above changes and it was seconded by Connie Aikman. The motion was carried unanimously.

President's Report: Marge Vath

- 1. Marge passed out copies of new Social Media policies for patrons and staff. Each Board member was given a copy to put in the binder.
- 2. Marge updated the Board on the building repairs:
 - a. New lock was installed on the Franklin Street doors.
 - b. The light bulbs were replaced in the outdoor spotlights. All the spotlights now work.
 - c. The library is still waiting on a start date for the painter.
- 3. Marge thanked Mark Ratcliffe and Stephanie Rawden for hosting the Kentucky Derby Party and all their generous support of the library.
- 4. Marge announced that Dave Reeser has volunteered to do some light gardening around the library.

Treasurer's Report: Vicki Jenckes

- 1. Vicki distributed the budget and cash flow report via email to Board members prior to the meeting.
- 2. Vicki announced that library received \$1,000 sponsorship for the 4th of July Duck Race from Joe Jurgielewicz & Sons.
- 3. Vicki brought to everyone's attention that all the money for the Kentucky Derby Party fundraiser in 2021 was deposited in May, but this year some of the money was deposited in April. Colleen added that the Library had switched software companies this year, which caused the discrepancy in deposits in the current year versus last year.

Corresponding Secretary: No Report

Librarian's Report: Colleen Stamm

- 1. Library Usage Statistics for May. 2022
 - a. Materials circulation: 3,609 items. That was a 33% increase compared to the same month last vear.
 - b. Overdrive eBooks: 477 downloads; that was a 17% increase compared to the same month last year.
 - c. People: 3,956 people entered the library; that was a 488% increase compared to the same month last year.
 - d. Computer Users: there were 232 accesses for the month; that was a 246% increase compared to the same month last year.
 - e. Children's programming: 426 patrons participated in the children's activities; that was a 258% increase compared to the same month last year.
 - f. Children's Recorded Programs: 0 Total Views
 - g. Adult Programming: 140 patrons took part in our activities. An 109% increase compared to the same month last year.

- h. AWE Early Literacy Stations: 96 accesses. There were no accesses in the same month last year due to the pandemic.
- i. Wireless Internet Users: 148 people used the library Wi-Fi access; an 121% increase compared to the same month last year.
- j. Hoopla: there were 281 accesses for the month; a 18% increase compared to the same month last year.

2. Other

- a. The library was awarded a Gold Star rating through PA Forward. This is the highest level
- b. The Library's circulation volume is still not back to pre-pandemic levels. The hope is that with the summer programming, the numbers will potentially return.
- 3. Personnel No Report

Committee Reports:

- 1. Fundraising/Community Affairs: Mark Ratcliffe (Ann Dybalski was absent)
 - a. Kentucky Derby Party fundraiser: Net income was \$18,726. We had 144 people attend the event, of that 86 were VIP tickets.
 - b. Lace Up for the Library 5K; June 18: Reported by Colleen. 8 people are currently registered. This is a very low amount of participants, and we are not close to breaking even. Marge suggested printing a topper for the 5K yard signs. Joe is looking into printing them for this year. Jana reported that the Wyomissing Borough Council approved the placement of 3 signs on borough property. Marge brought up that the library board may have to evaluate if a 5K is a viable fundraiser future.
 - c. Duck Race- Vicki inquired when we should start the duck sale. Colleen will start printing information as soon as possible. Marge suggested the start of the duck sale date as June 1. Most ducks do not sell during pre-sale, historically more are sold the day of the event.
 - d. Trolly Tour- Joe has secured Santa for the 2022 Trolly Tour. Santa will ride the first two trolleys 5 and 530 respectively and then hang out for photos and visit with families until 7p.
- 2. **Association Communication:** Lindsay Romeo
 - a. Joe DeMarte reported that the remittance envelopes were delivered, and the mailer is in the midst of being printed now. The mailer should be mailed shortly.
- 3. Nominating: Diane Hollinger
 - a. No report
- 4. **Finance:** Vicki Jenckes
 - a. No report

Unfinished Business

None

New Business

1. Danielle Nuhfer announced that she and her son have planted the library's community garden. Danielle will maintain the garden as the summer progresses. She intends to put up a sign informing patrons/community members that they are able to take vegetables. Danielle will talk with the Children's Librarian, Miss Candie, about having a storytime that incorporates the garden. The Board thanked Danielle and Lucas for all their hard work and support.

Meeting adjourned at 7:53 p.m.

Meeting Minutes submitted by Lindsay Romeo

Next Board Meeting: Monday, June 13, 2022 at 7:00 p.m.