Wyomissing Public Library Board Meeting Monday, September 16, 2019

The meeting was called to Order at 7:06 p.m. by Vicki Jenckes

Board Members Present: Greg Ciatto, Joe DeMarte, Jeff Herb, Vicki Jenckes, Jody Menon (Borough Representative), Mark Ratcliffe, Lori Smerek, Marge Vath

Library Director: Colleen Stamm

A MOTION was made by Mark Ratcliffe to approve the June, 2019 Board meeting minutes and it was seconded by Joe DeMarte. The motion carried unanimously.

President's Report: Kurt Althouse was absent. No report.

Treasurer's Report: Vicki Jenckes

There is a change to adjust the 2019 total budget to take into account the amended budget because the Borough of Wyomissing purchased of the building earlier this year.

Colleen and Vicki are working on the financial audit required by the State.

Corresponding Secretary: Marge Vath

No report

Librarian's Report: Colleen Stamm

- 1. Library Usage Statistics for August, 2019
 - a. Materials circulation: 6,842 items. That was a 4% decrease compared to the same month last year.
 - b. Overdrive eBooks: 191 downloads; That was a 21% increase compared to the same month last year.
 - c. People: 4,815 people entered the library; a 23% decrease compared to the same month last year.
 - d. Computer Users: there were 498 accesses for the month; a 2% increase compared to the same month last year.
 - e. Children's programming: 781 patrons participated in the children's activities; That was a 22% decrease compared to the same month last year.
 - f. Adult Programming: 154 patrons took part in our activities. a 41% decrease compared to the same month last year.
 - g. One Click Downloadable Audio: 51 downloads; a 41% decrease compared to the same month last year.
 - h. AWE Early Literacy Stations: 301 accesses; a 13% increase compared to the same month last year.
 - i. Mango Languages: 1,191 patrons took advantage of this program; a 2147% increase compared to the same month last year.
 - j. Wireless Internet Users: 302 people used the library Wi-Fi access; a 7% increase compared to the same month last year.
 - k. Hoopla: there were 221 accesses for the month; a 288% increase compared to the same month last year.

Colleen and the librarians will be evaluating adult and children's summer programs to determine why the number of attendees was lower this year. Was it the theme or the offerings or other factors.

The State has increased funding for libraries by 9.2% and we will be benefitting from that increase.

Committee Reports:

1. Fundraising/Community Affairs:

Block party food sales were down this year. Possibly because the food stand was somewhat hidden by the Moon Bounce. A different position will be considered for next year.

The committee is working on firming up a house location for the 2020 Derby Party.

The trolley is secured for the December Trolley Tour and the committee will begin looking for sponsors.

Catherine is working on the baskets for the Holiday Basket Raffle. So far there is the Basket of Cheer, Mystery Wallet and a Mad Scientist Basket for kids.

2. Membership:

We will not be doing a Members Social this year because of poor attendance the last two years and the extra strain it puts on library resources.

3. Buildings & Grounds: Greg Ciatto

No report.

4. **Nominating**: Joe DeMarte

The nominating committee made a motion to nominate Diane Hollinger to fill our vacant voting Board member position. The motion carried unanimously. Diane will begin her term in October.

For 2020, we are in need of 2 voting members and 3 at large members.

5. **Finance:** Vicki Jenckes

a. See Treasurer's Report.

6. Personnel:

a. Doug Moyer was hired as a part-time library assistant in August. He is a retired school teacher.

Unfinished Business

None.

New Business

The By-laws of the Library need some revisions. Possible changes will be presented at a future board meeting for discussion and approval.

The library needs an updated Strategic Plan for the next 3-5 years. Marge will begin working on that with Colleen. The board members will be asked to give input at a future meeting. A survey will be developed so that library patrons can give input on future needs for library services.

Meeting adjourned at 8:05 PM Meeting Minutes submitted by Marge Vath

Next Executive Board Meeting: October 21, 2019 6:00 PM Next Board Meeting: October 21, 2019 7:00 PM