Wyomissing Public Library Board Meeting January 21, 2019

The meeting was called to Order at 7:03 p.m. by President Kurt Althouse.

Board Members Present: Mark, Ratcliff, Lindsay Romeo, Vicki Jenckes, Amy Auchenbach, Lori Smerek, Jeff Herb, Marge Vath, Jody Menon, Kurt Althouse, Greg Ciatto, Jaimie Slotkin, Catherine Lentz. **Library Director:** Colleen Stamm

A MOTION was made by Lori Smerek to approve the December 2018 Board meeting minutes and it was seconded by Vicki Jenckes. The motion carried unanimously.

President's Report: Kurt Althouse

- 1. We are awaiting the final papers from the Borough with the transfer of the building slated to take place January 31, 2019.
- 2. Colleen and Vicki will be meeting with the Borough before then to discuss concerns possibly missed in the Borough's calculation of its monetary allocation to the library budget, namely telephone costs and the affect on the library's allocation from the State.

Treasurer's Report: Vicki Jenckes

- 1. Vicki noted that for 2019 we need to take a close look at library expenses to make sure we are planning wisely under the new budget.
- 2. Some weakness in corporate donations was noted for 2018 and that could be due to the fact that the Sponsorship Committee was without a chairperson.

Corresponding Secretary: Marge Vath

No report.

Librarian's Report: Colleen Stamm

- 1. Library Usage Statistics for full year 2018:
 - a. Materials circulation: 67,709items. That was an 8% decrease from last year.
 - b. Overdrive eBooks: 1954 downloads; up 23% from last year.
 - c. People: 60,044 people entered the library; 9% decrease compared to previous year.
 - d. Computer Users: there were 4,953 accesses for the year; a 7% decrease.
 - e. Children's programming: 8,205 patrons participated in the children's activities; equal to the previous year.
 - f. Adult Programming: 2,758 patrons took part in our activities. This is a 5% decrease from last year. Some decrease possibly due to weather related cancellations.
 - g. One Click Downloadable Audio: 629 downloads; a 39% increase compared to last year.
 - h. AWE Early Literacy Stations: 2,009 accesses. This is a 1% decrease compared to previous year.
 - i. Mango Languages: 955 patrons took advantage of this program; a 21% decrease compared to last year.
 - j. Wireless Internet Users: 3,139 people used the library Wi-Fi access; a 6% decrease compared to previous year.
 - k. Hoopla:749 accesses. This is a new service with increasing patronage

Committee Reports:

Fundraising/Community Affairs: Amy Auchenbach, Catherine Lentz, Mark Ratcliff

- 1. The committee met and determined 3 goals for the coming year: increase community awareness of the library and its programs, membership growth and develop more donors.
- 2. The Volunteer Luncheon is scheduled for Thursday, April 11, 2019
- 3. A house to host the Derby Party has not yet been determined.
- 4. The committee would like to look at the summer Block Party for possible expansion of activities.

Membership: Jaime Slotkin

- 1. Lindsay Romeo has joined the committee.
- 2. Jaime suggested that donations may have been down slightly due to recent changes in the tax laws regarding charitable deductions. Also, we tried a slightly different approach the past year with letters requesting donations. Overall there were only 16 fewer people donating in 2018 compared to 2017 and overall donations were down only 10%.

Buildings & Grounds: Greg Ciatto

1. Greg has a meeting scheduled with Jim Babb from the Wyomissing Borough on Tuesday, January 22 to discuss the physical building aspects of the transition.

Nominating:

- 1. Kurt pointed out that there are 2 open voting positions and 3 at large positions open on the board.
- 2. Catherine suggested that a "job description" of what is required of a board member be available to present to someone approached about being a board member.

Personnel:

1. Colleen mentioned that our current custodian, Rich, has been diagnosed with several medical problems requiring treatments that may make him unable to work. Colleen has hired someone to do bathroom cleaning and trash emptying. We are waiting until after Rich's Dr. appt. to decide whether we need to plan for a replacement custodian.

Unfinished Business

None.

New Business

None.

Meeting adjourned at 7:40 p.m.

Meeting Minutes submitted by Marge Vath

Next Executive Board Meeting: Monday February 18, 2019 at 6 PM

Next Board Meeting: Monday February 18, 2019 at 7 PM