

**Wyomissing Public Library
Board Meeting
Monday, May 15, 2017**

Meeting called to order at 7:08 pm

Members Present: Brian Nugent, Kevin Wagner, Terri Stallone, Lisa Banco, Colette Huber, Joe Demarte, Karen Oxholm, Jamie Slotkin, Catharine Lentz, Sharon Gechter, Lori Smerek, Margaret Vath, Jacob Stein and John Woodward (Borough Representative)

Library Director: Colleen Stamm

A MOTION was made by Brian Nugent to approve the April Board meeting minutes and it was seconded by Kevin Wagner. The motion carried unanimously.

President's Report: Brian Nugent

1. The Association donations for this year total \$13,490 (96 donors) which is close to the YTD total for 2016 of \$13,971 (104 donors). However these numbers are deceiving because the spring newsletter was received earlier this year. Therefore giving our community more time to make their donations.
2. The Library has received \$12,350 in sponsorships toward our goal of \$25, 000. This is of concern because most companies allocate their donations at the beginning of the fiscal year therefore raising additional funds during the second half of the year may be a difficult.
3. RestoreCore would like to contract out the work necessary to complete the roof repair. They have recommended three companies for our consideration. Greg Ciatto will guide us on our selection.

Treasurers Report: Kevin Wagner

1. At this point we are still running a cash deficit of \$4,484. The April balance sheet reflected the an influx of association money. The Library Materials expenses were higher because of the materials ordered for the Summer Reading Program.

Corresponding Secretary: No report

Librarian's Report: Colleen Stamm

1. Library Usage Statistics
 - a. Materials-circulation for April was 5,727 items. That was a 2% decrease from last year.
 - b. Overdrive eBooks- Overdrive had 109 downloads: up 7% from last year.
 - c. People- 5,053 people entered the library showing a 4% decrease.
 - d. Computer Users- there was 405 accesses for the month, a 4% decrease.
 - e. Children's programming- 457 patrons participated in the children's activities for a 49% decrease.
 - f. Adult Programming- 281 patrons took part in our activities. This is a 19% decrease from lastApril.
 - g. One Click Downloadable Audio- January had 38 downloads for a 27% decrease.
 - h. AWE Early Literacy Stations- 183 log-ons were recorded for a 12% decrease.
 - i. Mango Languages- 24 patrons took advantage of the programs for a 23% decrease.
 - j. Wireless Internet Users: 246 people used the library access for a 22% increase.
2. The statistics reveal that the library did not have a great month however circulation was down at all countywide libraries.
3. Children's programming was down most likely due to the outreach programs that Joie had conducted in April last year. The children's librarian will be doing the programs this month. A comparison of the yearly data will reveal why.
4. The library has purchased and installed a PC Reservation by EnvisionWare to manage our public access computers. Patrons can now use their library card to logon to the public computers.

5. We have received a \$1,750 grant from the Berks County Community Foundation's Youth Advisory Committee for "Yoga+," a new 6 week program for Tweens age 11-13. Participants will learn health ways to manage stress with yoga, meditation, and nutrition.

Committee Reports:

Fundraising/Community Affairs: Colette Huber and Terri Stallone

- The Fourth of July Duck Race is the upcoming fundraiser. The Board will be responsible for selling the ducks and working the event.
- 2017 Kentucky Derby Recap: The net profit for this year was \$8,552.80 excluding the \$2,500 sponsorship from Customers Bank. We had 13 less attendees than last year but the increase in ticket price covered the difference.
- Suggestions for next year:
 - Save the date should be done by email and other electronic means
 - Host should help spread the word by social media
 - Put more emphasis on the race betting, such as mention it on the invitation, have multiple 'betting windows' and roaming sellers
 - Include vodka and mixers at the bar

Membership: No report

Building and Grounds: No report

Sponsorship: Jacob Stein

- The committee immediate focus is on getting the past/current library sponsors to recommit.

Adult Programming: No report

Nominating: No report

The Finance: No report

Personnel: No report

Unfinished Business: None

New Business: None

Meeting adjourned at 8:16 pm

Meeting Minutes submitted by Terri Stallone

Next Executive Meeting: June 12, 2017 at 7:00 pm

Next Board Meeting: June 19, 2017 at 7:00 pm