Wyomissing Public Library Board Meeting Monday, March 21, 2016

Meeting called to order at 7:05 pm

Members Present: Brian Nugent, Kevin Wagner, Lisa Banco, Heather Miller, Louise Cramp, Joe DeMarte, Lori Smerek, Sharon Gechter, Catharine Lentz, Karen Oxholm, Colette Huber, Scott Brower, Bryan Stephen, Terri Stallone and Dan Phelps (Borough Representative)

Library Director: Colleen Stamm

A MOTION was made by Brian Nugent to approve the minutes of the February meeting as submitted. Motion was carried unanimously.

President's Report: Brian Nugent

- 1. Representatives of the Library met with RestoreCore and Alan Peer (an independent contractor) to finalize our issues of the slate roof. Brian Nugent spoke directly with the president of RestoreCore who indicated he was in agreement with us on the outstanding issues. One more meeting is necessary to review the completed plans.
- 2. Sponsorship income is currently \$6,900 of our \$20,000 goal. Many board members sent out personalized letters as well as a packet to businesses in which they had a contact. The members should let Colleen know what kind of response was received from each solicitation. A suggestion was made to recognize a potential sponsors past donations to the library in the request letter.
- 3. Kentucky Derby Spring Fundraiser. See fundraising report
- 4. The Veteran Speaker Series first presentation had 65 attendees. Spread the word for it would be nice to increase the numbers. It was suggested to contact the High School history teachers and have them encourage students to attend. April 9th at 1:00pm the next speaker, Bob Huber, will present.
- 5. The board members are encouraged to make their yearly donation to the library by the end of April so we will have a better understanding of the fundraising goal.
- 6. B &H Organic Produce will be using the library as a distribution center for our Wyomissing patrons. It was agreed that if this arrangement works for both parties B&H would become a library sponsor.

Treasurer's Report: Kevin Wagner

1. Revenues are on target. Maintenance costs appear high because of the upfront payments and unexpected repairs.

Corresponding Secretary: Karen Oxholm

1. Karen will write a thank you note to Alan Peer for his donation of time and professional advice in the ongoing roof discussion.

Librarian's Report: Colleen Stamm

- 1. Library Usage Statistics
 - a. Materials-circulation for February was 5,854 items. That was a 1% decrease from last year.
 - b. Overdrive eBooks- Overdrive had 123 downloads: there was no change from last February.
 - c. People- 4,709 people entered the library showing a 33% increase.
 - d. Computer Users- there were 400 users for the month, a 1% decrease.
 - e. Children's programming- 547 patrons participated in the children's activities for a 50% decrease. The decrease was due to the Children's Librarian, Joie, not visiting the schools like she had done in February 2015.
 - f. Adult Programming- 166 patrons took part in our activities. This is a 124% increase from last February.
 - g. One Click Downloadable Audio- February had 25 downloads for a 26% decrease.
 - h. AWE Early Literacy Stations- there were 195 users for a decrease of 5%.
 - i. Mango Languages-108 patrons took advantage of the programs in February for a 3500% increase.
 - j. Wireless Internet Users- 177 users for February.
- 2. The library received quotes for the needed termite remediation and decided on Ehrlich Pest Control. The Borough offered to cover the costs up to \$2000. We will also have to pay a \$50 monthly fee to cover the repeated 'baiting'. It was recommended to do this at least a year.
- 3. Colleen and Joie took advantage of Kutztown's Designathon to have two students create a new logo for the library. Samples were on display. The students offered to make changes to the design.

Committee Reports:

Community Affairs: The Volunteer Luncheon will be held on April 5th at 1:00pm. Membership: Brian Nugent and Colleen Stamm are working on the Spring Annual Appeal mailing. We are hoping send it out to all the Wyomissing residents by mid-April.

Building and Grounds: No report.

Nomination: Joe DeMarte

A MOTION was made by Joe DeMarte to nominate Greg Ciatto to fill one of three vacant at-large positions on the board. The motion passed unanimously.

Fundraising: Terri Stallone

Chris and Jean Heinly have offered to host this years Kentucky Derby Party. George Zeppos has offered to donate and serve a portion of the event's food. More information will follow after the March 30th meeting. Invitations will be ready for mailing by March 24. Colleen will distribute the mailing list to all board members. Send Colleen any additions.

Finance: No report Personnel: No report

Unfinished Business: None.

New Business: Colleen will place information about the Kentucky Derby Party on the home page banner and in the 'upcoming events' section on our website.

Meeting adjourned at 8:30 pm Minutes submitted by Terri Stallone

Next Executive Meeting: April 11, 2016 at 7:00 pm Next Board Meeting: April 18, 2016 at 7:00 pm