Wyomissing Public Library Board Meeting Monday, November 16, 2015

Meeting called to order at 7:10 pm

Members Present: Brian Nugent, Kevin Wagner, Doug Weaver, Lisa Banco, Laurie Waxler, Bryan Stephen, Heather Miller, Louise Cramp, Karen Oxholm, Joe DeMarte, Lori Smerek, Terri Stallone and Fred Levering (Borough Representative)

Library Director: Colleen Stamm

A MOTION was made by Brian Nugent to approve the minutes of the September meeting as submitted. Motion was carried unanimously.

President's Report: Brian Nugent

- 1. The Corporate Sponsorship drive has raised \$4,600 to date. The new sponsorship packages are being updated to reflect the changed donation levels and well as what benefits we can offer. The \$100 level will be called "Friend of the Library" and will not have the same recognition as the higher levels that now start at \$250. The new packets will be ready for distribution by December. The board is compiling a comprehensive list of possible contributors.
- 2. The income from Association dues as of November 15th is \$45,900. There is over \$20,000 in outstanding memberships (people who gave last year but not in 2015). The Board will personally contact as many of these past members as possible.
- 3. Adult Programming has hosted several successful events. The Thun-Jansen had over 60 attendees. We need more events like that to continue to bring people into the library. Jill is open to all suggestions.
- 4. Laurie Waxler and Doug Weaver will be leaving the board in December when their terms expire. Laura Cibulsky will be resigning at the end of the year. The board will have three voting and three non-voting positions to fill in the New Year.

Treasurer's Report: Kevin Wagner

1. The current deficit of the Library is \$23,862. We see no options to trim our expenses by years end. We need to focus on our expenses in 2016. Hopefully we will not incur any unforeseen costs in the upcoming year like we did in 2015(i.e. the new server, maintenance, etc.).

Corresponding Secretary: No Report

Librarian's Report: Colleen Stamm

- 1. Library Usage Statistics
 - a. Materials-circulation for October was 6,808 items. That was a 6% increase from last year.
 - b. Overdrive eBooks- Overdrive had 126 downloads: up 43% from last year.
 - c. People- 4,540 people entered the library showing a 12% decrease.
 - d. Computer Users- there were 535 users for the month for a 6% increase.
 - e. Children's programming- 546 patrons participated in the children's activities for a 21% increase

- f. Adult Programming- 224 patrons took part in our activities. This is a 25% decrease from last October.
- g. One Click Downloadable Audio- October had 30 downloads for a 3% increase.
- h. AWE Early Literacy Stations- there were 208 users for a decrease of 3%.
- i. Mango Languages-60 patrons took advantage of the programs.
- j. Wireless Internet Users- 179
- 2. The Adult and Children's programming have had a successful year with attendance up 24% and 13% respectively. Through Facebook we have received numerous positive reviews. The circulation has been level but the library users have increased.
- 3. Colleen has hired, with board approval, Ann Sheehan as a new part time library assistant.

Committee Reports:

Community Affairs: Louise Cramp

• The next event is the Trolley Tour to be held December 11 from 5-8 pm. Volunteers are needed to work that evening.

Membership: No report

Building and Grounds: Doug Weaver

• LTL completed a gratis inspection of the work completed by RestoreCore. They did find a minor code violation but felt the rest of the issues were concerns in workmanship. LTL submitted a letter to RestoreCore outlining their findings. It is now up to the Library to negotiate with RestoreCore to have the work completed.

Fundraising: Terri Stallone

- A Bake Sale was held at the library on Election Day, November 3, 2015. We raised \$512.
- The Holiday Raffle Baskets are completed and on display in the Library. Tickets will be sold at the circulation desk, at Lighting of the Greens, during the trolley tours and by board members.

Finance: No report Personnel: No report

Unfinished Business: none

New Business: The Wyomissing Borough Finance Committee has requested that Brian Nugent and Colleen Stamm attend their December 15^{th} meeting to inform/discuss the issues of the Library building.

Meeting adjourned at 8:20 pm Minutes submitted by Terri Stallone

Next Executive Meeting: December 14, 2015 at 7:00 pm Next Board Meeting: December 21, 2015 at 7:00 pm