

**Wyomissing Public Library  
Board Meeting  
Monday, October 19, 2015**

Meeting called to order at 7:05 pm

**Members Present:** Brian Nugent, Kevin Wagner, Doug Weaver, Sharon Gechter, Laurie Waxler, Bryan Stephen, Heather Miller, Louise Cramp, Karen Oxholm, Joe DeMarte, Terri Stallone and Mike Forester (Borough Representative)

**Library Director:** Colleen Stamm

A MOTION was made by Brian Nugent to approve the minutes of the September meeting as submitted. Motion was carried unanimously.

**President's Report:** Brian Nugent

1. The Corporate Sponsorship drive has raised \$4,600 to date. The goal for 2016 is \$20,000. We will refine the package and perhaps raise the minimum donation amounts. We will start the drive earlier (mid-December) and do more personal follow-up to the solicitations. Each member of the board is asked to come to the next meeting with five company names and a contact person that can be a potential sponsor.
2. The Association Donors have contributed \$39,050 for the current year toward our goal of \$45,000. The Donor list that shows the 'level' of gift was distributed to the board to look through. Board members will submit to Colleen the names of donors whom have not yet given that they are willing to personally contact.
3. The 2016 Budget needs to be as realistic as possible: the library has not had a balanced budget in the last few years. The proposed budget has increased our Association income by \$5000 and named a \$10,000 goal for the corporate sponsorships. The Library has asked the borough to increase their annual donation. It is important to note that 80% of the expenses are fixed and we currently receive \$15,000 less in state funding than in the past.
4. The Board will have many positions that need to be filled by the end of December. Laurie Waxler and Doug Weaver's terms expire and Laura Cibulsky is resigning. We will also need three at-large members as well.

**Treasurer's Report:** Kevin Wagner

1. The current deficit of the Library is \$21,958.
2. The library should begin to explore ways to cut costs such as cutting hours and lowering the thermostat. The board must determine whether the nominal savings harms the library in the long run.

A MOTION to approve the 2016 budget was made by Laurie Waxler and Joe DeMarte seconded the motion. The Budget was passed.

**Corresponding Secretary:** No Report

**Librarian's Report:** Colleen Stamm

1. Library Usage Statistics
  - a. Materials-circulation for September was 6,570 items. That was a 3% decrease from last year.
  - b. Overdrive eBooks- Overdrive had 127 downloads: up 9% from last year.

- c. People- 4,977 people entered the library showing a 7% increase.
  - d. Computer Users- there were 463 users for the month for a 4% increase.
  - e. Children's programming- 575 patrons participated in the children's activities for a 71% increase
  - f. Adult Programming- 167 patrons took part in our activities. This is a 74% increase from last September.
  - g. One Click Downloadable Audio- September had 36 downloads for a 140% increase.
  - h. AWE Early Literacy Stations- there were 241 users for an increase of 17%.
  - i. Mango Languages-64 patrons took part for a 1180% increase
  - j. Wireless Internet Users- 163
2. The adult programming, organized by Jill Mahon, continues to attract more patrons. Attendance is up over 70% for the year.
  3. Colleen attended the annual PaLA conference on October 4-7 and felt it was worth the time. She brought back great ideas for our annual appeal and fundraising.
  4. The Annual Board meeting will be held next month immediately following the regular board meeting. The Committee Chairs must prepare their reports.

**Committee Reports:**

Community Affairs: Louise Cramp

- The next event is the Trolley Tour to be held December 11 from 5-8 pm.

Membership: Bryan Stephen

- The library needs to inform and attract patrons from the Wyomissing Hills area. Perhaps a new board member could be from that area. It would help spread the word what we have to offer. We will look into advertising in the Wyomissing Hills Directory.

Building and Grounds: Doug Weaver

- The gutter repair and maintenance has been approved and will begin in December.
- The roof was inspected by an independent roofing contractor. He was concerned with the quality of workmanship and will be sending us a report.

Fundraising: Terri Stallone

- A Bake Sale will be held at the library on Election Day, November 3, 2015.
- Items are still needed for the Holiday Basket Raffle. Members must start soliciting businesses for gift cards.

Finance: No report

Personnel: No report

**Unfinished Business:** none

**New Business:** none

Meeting adjourned at 8:25 pm

Minutes submitted by Terri Stallone

Next Executive Meeting: November 9, 2015 at 7:00 pm

Next Board Meeting: November 16, 2015 at 7:00 pm