Wyomissing Public Library Board Meeting Tuesday, April 21, 2015

Meeting called to order at 7:00pm

Members Present: Laurie Waxler, Karen Oxholm, Lisa Banco, Kevin Wagner, Louise Cramp, Joe DeMarte, Laura Cibulsky, Lori Smerek, Brian Nugent, James Hagn, Terri Stallone, Bryan Stephen

Library Director: Colleen Stamm

President's Report: Laurie Waxler

- 1. Library Landscape
 - a. We will be getting quotes from 3 different landscape companies to repair the landscape around the library. The executive board has voted to allow a \$10,000 budget for the repair.
- 2. Library Mailing
 - a. The March Association mailing was sent out to all Wyomissing residents. The Library has received good reviews on the new format.

Treasurer's Report: Kevin Wagner

- 1. Contributions & Grants (3600) show the grant money received by the Wyomissing Foundation.
- 2. We are behind in our Association Dues (3100) because our fundraising letter went out later this year.
- 3. Library Materials (4210) is higher than normal. Joie is cleaning up the juvenile collection (weeding & purchasing new materials) and purchasing materials for the Summer Reading Program.
- 4. Supplies (4230) is higher than normal due to the purchase of Giftworks.

Corresponding Secretary: Laura Cibulsky

- 1. Giftworks
 - a. All 2013 & 2014 donors have been entered into the Giftworks computer system.
 - b. All Kentucky Derby Party info will also be input into the system to begin tracking our fundraising supporters.

Librarian's Report: Colleen Stamm

- 1. Colleen and Joie are working on updating our current service policy, which should be ready for board review in May.
- 2. The March statistics were down from previous years however YTD the library is still doing well.

- 3. Library Usage Statistics
 - a. Materials- -circulation for March was 6,360 items. That was a 13% decrease from last year.
 - b. Overdrive eBooks- Overdrive had 135 downloads: up 105% from last year.
 - c. People- 5,522 people entered the library showing a 129% increase.
 - d. Computer Users- there were 350 users for the month for a 30% decrease.
 - e. Children's programming- 390 patron participated in the children's activities for a 42% decrease
 - f. Adult Programming- 148 patrons took part in our activities. This is a 30% decrease from last February.
 - g. One Click Downloadable Audio- December saw 23 downloads for an increase of 229%.
 - h. AWE Early Literacy Stations- there were 190 users for a decrease of 12%.
 - i. Mango Languages-32 patrons took part for a 60% increase

Children Librarian's Report: Joie Formando

1. Juvenile Library Cards- The library, beginning in June, will offer library cards to the 0-14 year old age group. These memberships will be tied to an adult member. We hope to encourage pride and a sense of ownership in these budding readers.

Adult Programming Report: Jill Mahon

1. Jill presented the upcoming slate of events to be held at the Library as well as the future programs in development. These programs include expanded book clubs of different genres, fly fishing, genealogy and more.

Committee Reports:

Community Affairs: Louise Cramp

- Great Decisions will be hosting its last presentation this Wednesday completing another successful program.
- The Volunteer Luncheon held on April 7th was enjoyed by all those attending.

Membership: Bryan Stephen

No Report

Building and Grounds: Doug Weaver (Colleen Stamm)

• The roof project and all of the ancillary work was to be completed by April 15. There are concerns over the scope and performance of the work. The contractor will not be paid until the library has had an inspection and we are completely satisfied. The insurance company is aware of this. Personnel: Laurie Waxler

- Due a staff retirement Colleen is interviewing to fill the vacant position. It is a part time position of 18 hour per week.
- Fundraising: Terri Stallone
 - Kentucky Derby Party: The response to the Party has been minimal with only 26 tickets sold at this time. The RSVP deadline in April 25, hopefully with a push from the board members we can get this number up. The board members all signed up for various responsibilities required to host the event.

Finance: no report

Unfinished Business: Brian Nugent passed around an updated list of businesses that received the sponsorship package. Everyone who attended the meeting looked through the list and put their name next to the business(s) they felt comfortable making a follow-up call. The sponsorship total is currently at \$2,350.00; our goal for 2015 is \$20,000.

New Business: The Executive Board met with Toni Eckert of Leadership Berks to determine if the library could be a candidate for the next semester project. Ms. Eckert felt the library had numerous issues that the students could focus on for their projects. The applications are due in June.

Meeting adjourned at 8:00 pm Minutes submitted by Terri Stallone

Next Executive Meeting: May 11, 2015 at 7:00 pm Next Board Meeting: May 19, 2015 at 7:00 pm ****Meeting will be held at the Borough Hall in Council Chambers**