

**Wyomissing Public Library
Board Meeting
Tuesday, November 18, 2014**

Meeting called to order at 7:00 p.m.

Members Present: Lisa Banco, Heather Miller, Louise Cramp, Lori Smerek, Kevin Wagner, Doug Weaver, Joe DeMarte, Bryan Stephen, Brian Nugent, Laura Cibulsky, James Hagn, Laurie Waxler, Terri Stallone, Fred Levering (Borough Council).

Library Director: Colleen Stamm

President's Report: Laurie Waxler

1. New Board meeting format- During the monthly board meetings the members will break out in to the three major committees (Membership, Fundraising, Community Affairs), in an effort to keep all board members involved.

Treasure's Report: Kevin Wagner

1. The new format for presenting the library financial statement to board members was initiated. A "Financial Snapshot" will be presented to the board quarterly because the library investments do not fluctuate very much.
2. The Library is currently running on a \$37,000 deficit. We are hoping for a late response to the Association Dues letter because it was mailed later in the fall this year. The Holiday Basket Fall fundraiser and Election Day Bake Sale profits have not been included in the calculation.
3. It was noted that the Library needs to have a surplus if we hope to grow and purchase items we need such as a new server and website. It was suggested that perhaps we need a separate 'technology campaign' to raise money for those items. That idea was sent to committee.

Librarian's Report: Colleen Stamm

1. Joie Formando, the new Children's Librarian was introduced and welcomed by the board
2. Colleen made a motion to create a new position of Adult Program Coordinator. The Coordinator would replace Susan M. who is retiring from her part time position at the end of this year. The new position would work seven more hours a month and would run programs such as Great Decisions and the October Speaker Series. The motion passed unanimously.
3. Library Usage Statistics:
 - a. Materials- circulation for October was 6,402 items. This was a 22% decrease over last October.
 - b. Overdrive eBooks- Overdrive had 88 downloads, that is a decrease from last month although a 252% increase over last October.
 - c. People- 5,147 people entered the library for a 6% increase compared to 2013
 - d. Computer Users- there were 505 computer users in October for a 23% decrease.
 - e. Children's Programming- There were 452 patrons who participated in programs for a 35% decrease. We did not have a children's librarian for the month of October therefore many programs were not offered.
 - f. Adult Programming- 298 adults participated in programs for a 3% decrease from last year.

- g. One-Click downloadable Audio- There were 29 downloads for a 123% increase.
- h. AWE Early Literacy Stations- there were 215 users for the month of October showing a 16% decrease.

Committee Reports:

Community Affairs: Louise Cramp

- 1. The Trolley Tour is Friday, December 12 from 5-9 pm. There are 329 tickets available to sell. Prices are \$5 adult and \$2 for children. We will have two trolleys running this year that will leave every 15 minutes.

Nominating: James Hagn

- 1. Nominations were made and unanimously passed for the following people and positions: Karen Oxholm- Board Member at Large, Kevin Wagner- Treasurer, Brian Nugent- Vice-President.

Membership: Laurie Waxler and Brian Nugent

- 1. Thank you notes were distributed for personalization from board members. They are to be sent to contributors of \$100 or more.
- 2. A master list will be created of the recipients of the Association membership request who did not respond. Phone calls will be made to those people.
- 3. Long term Sponsorship Goals must be set, such as 10-20 new corporate \$1000 sponsors. We need to determine what the value of that sponsorship is as well as tie it into our Adult Programming.

Building and Grounds: Doug Weaver

- 1. The roof work is scheduled to begin as soon as the materials arrive, which is estimated to be December 1. A smaller slate size (10") needed to be substituted because the original 12" dimension is not available.

Fundraising: Terri Stallone

- 1. The Election Day BBQ and Bake Sale brought in a total of \$1955.
- 2. Raffle tickets are now on sale for the Holiday baskets. \$3000 is the fundraising goal.
- 3. Lighting of the Greens volunteers needed. Raffle tickets will be sold at the Lighting of the Greens. Beginning at 2:30 pm we need volunteers to fill the three one hour shifts.
- 4. The fundraising committee is looking into a sushi making/wine tasting class to be held at the Library in February.

Finance: No Report

Personnel: No Report

Unfinished Business: None

New Business: Please email your comments to Laurie Waxler about the new meeting format.

Meeting adjourned at 8:15 p.m. Minutes submitted by Terri Stallone

Next Executive Board Meeting: December 9, 2014 at 5:00 p.m.

Next Board Meeting: December 16, 2014 at 7:00 p.m.