

**Wyomissing Public Library
Board Meeting
Tuesday, June 12, 2012
Community Room
4:30pm**

Meeting called to order at 4:35pm.

Minutes from the May 2012 board meeting were approved.

Members present: Stacey Campbell, Cathy Ciatto, Lynn Driben, Meghan Ehrlich, James Hagn, Kim Miller, Sara Richter-Cosentino, Dan Rothermel, Terri Stallone, Ann Sutherland, Doug Weaver.

Library Director: Colleen Stamm.

President's Report: Meghan Ehrlich

There is no board meeting in July or August. Starting in September, the monthly board meeting will be moved from the 2nd to the 3rd Tuesday of the month. The executive meeting will change from the 1st to the 2nd Tuesday of the month. The change will ensure financials for the prior month are available.

Treasurer's Report:

The YTD operating budget and cash flow through May reflects a profit of \$1544. Association Dues income is \$21,301.90 which is 53% of our annual \$40K goal. Currently, fund raising expenses are reflected in Line 5505 for Purchases (Designated Funds). Colleen will ask the bookkeeper if we can have a separate line item for fund raising expenses.

Corresponding Secretary:

Diane Hollinger included a note in her Association Dues thanking the Library board and staff for their efforts. A hand written note will be sent to Corinne App to congratulate her for winning the Dance with Reading Stars fund raising event held by the Yocum Institute for Arts Education.

Library Director's Report: Colleen Stamm

1. Circulation: Circulation was 7064 items which was a 2% decrease over 2011. Seventeen audiobooks were downloaded using our One-Click downloadable audio service which is a 69% decrease over 2011.
2. People: There were 3301 people who entered the library which is a 25% decrease over 2011.
3. Computer Users: 589 people used computers which is an 9% decrease 2011.
4. Children's Programming: There were 1689 children, teens and adults who participated in 28 children's programs which is a 61% increase over 2011.
5. Other: (1) Colleen will share with the board in September a report that tracks circulation by category over multiple years so we can evaluate trends. (2) A link will be added to the Library's web site for patrons to donate via Just Give. There is no set up fee but there is a 4.5% transaction fee. Our web site will advise patrons they can donate via cash, via check or via Just Give.

However, we will advise patrons that a check is the best option for the Library. (3) Colleen and Corinne will submit a technology proposal in August.

Committee Reports:

1. Community Affairs: Four speakers are scheduled to participate in the October Speaker Series. Vali Heist will speak on 10/4, Chris Kaag on 10/9, Mary Barbera on 10/17 and Mike Kuczala on 10/24.

2. Membership: No report.

3. Building and Grounds: The roof was repaired and a leak was fixed. Exterior brick will be power washed on July 5th & 6th. Exterior painting (not windows) is scheduled for the 3rd week of July.

4. Nominating: Terri Stallone will participate on the Fund Raising and Membership committees and Sara Richter-Cosentino will participate on the Fund Raising and Community Affairs committees.

5. Fund Raising: (1) Sheets to pre-sell ducks for the July 4th Duck Race were distributed as well as a volunteer sign up sheet to sell ducks at the Library booth on the day of the event. Thirteen hundred ducks are for sale at \$2 each. Duck race t-shirts for adults and children are available for sale at the front desk for \$15 and the purchase includes one duck. The Library will participate in the parade with an antique red truck decorated with our duck banner. (2) The Library will host a BBQ and bake sale fund raiser on Election Day.

6. Personnel Committee: Colleen reviewed customer service strategies with the Library staff at her last staff meeting.

7. Centennial Committee: Stacey shared a prototype of an iris made of metal attached to a 4-5 foot metal pole as a possible feature of our Centennial celebration for use in April 2013. The iris was made at no cost to the Library by a student at her work. The board suggested adding a group of metal irises to our garden beds in our enclosed patio or selling them for \$25 as a fund raiser. Stacey will discuss further with her committee.

Unfinished Business: None.

New Business: None.

Meeting adjourned at 5:30pm.

Next Executive Meeting: Tuesday, July 10, 2012 at 5pm.

Next Board Meeting: Tues, September 18, 2012 at 4:30pm.

Signed,
Lynn Driben