

**Wyomissing Public Library
Board Meeting
Tuesday, October 11, 2011
Community Room
4:30pm**

Meeting called to order at 4:35pm.

Minutes from the September 2011 board meeting were approved.

Members present: Stacey Campbell, Susan Denaro, Lynn Driben, Meghan Ehrlich, Ned Ehrlich, James Hagn, Barbara Kline, Jill Mahon, Kim Miller, Maria Nawa, Dan Phelps, Steve Pottieger, Laurie Waxler, Doug Weaver.

Library Director: Colleen Stamm.

Honorary members: None.

President's Report: Susan Denaro

A re-solicitation letter was mailed on Mon., 10/3/11 to 391 Association Members who did not respond to our prior solicitation. The Library submitted a letter to Wyomissing Borough Council on Wed., 10/5/11 requesting funds for capital improvements that the Library would like to pursue but lacks funds. The Library will not hold a bake and BBQ sales on Election Day, Tues., 11/8/11. A bake and BBQ sale is being considered for New Year's Eve day. Committee chairs should submit the end-of-year report to C. Stamm by Mon., 10/31/11. The bookkeeper, Liz Wells, confirmed with S. Denaro salary arrangements for C. Stamm's maternity leave.

Treasurer's Report: Steve Pottieger

The YTD operating budget and cash flow through September reflects a loss of (\$20,299). An extra pay period is reflected in September. On the income side, YTD Association Dues are \$28,540 with \$1,035 received in the month of September.

Corresponding Secretary: Doug Weaver

A letter was received from C. Stamm thanking the Wyomissing Public Library board for their baby shower gift.

Library Director's Report: Colleen Stamm

1. Circulation: Circulation was 7,663 items which is a 8% decrease over 2010. One-click downloadable audio circulation is not available due to a database conversion.
2. People: There were 3,466 people who entered the library which is a 17% decrease over 2010.
3. Computer Users: 664 people used the adult and young adult computers which is a 5% decrease over 2010.
4. Children's Programming: There were 425 children, teens and adults who participated in 18 children's programs which is a 7% decrease over 2010.

5. Other: (1) C. App hosted 6 birthday parties this year (as of 8/31/11). The next party is scheduled for 10/15/11. (2) Shelf Life, the Library's newsletter, mailed Wed., Oct. 12. The newsletter displays an indicia to reflect pre-paid postage and an addressee of Postal Customer. This change will preclude us from having to attach mail labels and will save us in postage fees. C. Stamm learned that the list that was provided by the Borough a few years ago was old and it did not include households in Wyomissing Hills. Thus residents in the Hills did not received past Library mailings. Going forward, the mail list increases from 4500 to 5800 households.

Committee Reports:

1. Community Affairs: Lynn Driben

The Library opens its October Speaker Series featuring Dr. Carl Frey Constein on Thurs, 10/13 at 7pm who will be speaking on Piloting Dangerous Supply Missions During World War II; Bruce Posten will speak on Wed, 10/19 at 7pm on Life As A Berks County Newspaper Writer; and Mike Miller will speak on Wed., 10/26 at 7pm on A Look Inside Japanese Schools. The Great Decision discussion series will be held on Wednesday evenings from 7pm-8:30pm in March and April 2012. L. Driben requested that board members provide suggestions for people to moderate these sessions which cover world issues affecting U.S. policy makers.

2. Membership: Barbara Kline

No report.

3. Building and Grounds: Greg Ciatto

No report.

4. Nominating: Ann Sutherland

Susan Denaro presented the following motion which passed unanimously:

THE NOMINATING COMMITTEE MOVES THAT CATHY CIATTO JOIN THE WYOMISSING LIBRARY BOARD AS A MEMBER-AT-LARGE.

5. Fund Raising: Laurie Waxler

Steve Pottieger reported that the Book Sale held Thursday, 10/6 through Saturday, 10/8 yielded \$408.50 which is less than the \$860.50 raised at the 2010 book sale. This year's sale was held over a holiday weekend (Columbus Day) which may have contributed to the lower amount.

6. Personnel Committee: Susan Denaro

No report.

7. Centennial Committee: Stacey Campbell

The committee began planning events to celebrate the Library's 100th anniversary which is on 1/21/2013. J. Hagn volunteered to help develop a logo and tag line. Events will be held throughout 2013. Ideas include a birthday party kick off in January, historic display in Feb., dedication of a plant or artwork in April, walking tour in May, float in July 4th parade, night for heroes in Sept, You Tube teen event in Oct., and closing party in Dec. Other suggestions included a time capsule and a plaque of Wyomissing residents who served in wars.

Unfinished Business: Meghan Ehrlich presented a proposal for a short sleeve polo shirt for board members to wear at Library events. Keystone Tees will supply and embroider the shirts. Blue and white are the colors under consideration and a logo is being developed. Shirts can be ordered from Meghan for \$20 and the Library is considering purchasing shirts for the staff.

New Business: No report.

Meeting adjourned at 5:10pm.

Next Executive Meeting: Tuesday, November 8, 2011 at 5:00pm

Next Board Meeting: Tues, November 15, 2011 at 4:30pm.

The Annual Association Meeting will be held Tuesday, 11/15 immediately following the board meeting.

Signed,
Lynn Driben