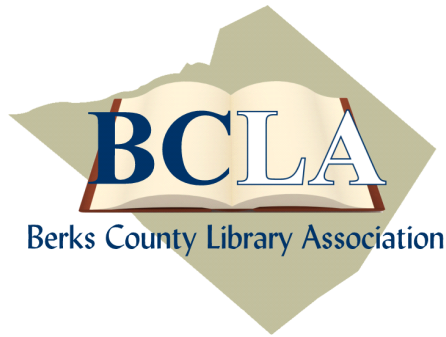


# Berks County Library Association



## SHELFLIST

Spring 2012

### A letter from the President

Dear BCLA Members:

At our Winter Business meeting, we discussed continuing the charitable donation program again this year. Everyone agreed that we should continue this worthy program by choosing an organization that supports and promotes literacy. I opened up the discussion to the BCLA members for suggestions of possible organizations in Berks County and beyond. I received many great suggestions including Cops 'n' Kids, Girls on the Run, and a literacy

program in Ecuador just to name a few. The decision of choosing an organization was left up to the BCLA officers, Patty, Sue, Mike and myself. After careful consideration of all the wonderful literacy programs, the BCLA Executive committee chose to sponsor Alvernia University's South Reading Youth Initiative this year by making a contribution of \$200. To learn more about the South Reading Youth Initiative, visit their website at <http://www.alvernia.edu/about/holleran-center/sryi.html>.



Photo taken from Alvernia University's website at: <http://www.alvernia.edu/about/holleran-center/sryi.html>

I would like to take this time to thank Marcina Wagner for founding this wonderful program for our organization. I believe it is great way for us to give back to our community while promoting literacy.

Sincerely,

Colleen Stamm  
BCLA President

**\*\*We will be voting on this charitable donation at our Spring Business Meeting.**



The BCLA Spring Business Meeting and Workshop will be held Friday, May 11, 2012 at Noon at the Wyomissing Public Library. For more details about this event, see page 5 of the newsletter.

I hope to see you there!

**Member Name: Deanne Boyer**

**Position:** Information Technology Librarian

**Where and when born:** Reading, PA  
January 12, 1987

**First job:** Fleetwood Public Library, Library Clerk

**Accomplishment I'm proudest of:** Graduating with my masters degree

**When I have spare time, my favorite thing to do is:** Make things! Usually with a crochet hook, a sewing machine, my digital camera, or an oven/stove.

**Dream vacation:** Jumping into Pride and Prejudice and spending the summer with Elizabeth Bennett. I think we'd be great friends.

**How I plan to spend my retirement:** Volunteering/working part time at a library.

**Favorite TV program:** Doctor Who

**All-time favorite book:** Jane Eyre by Charlotte Bronte

**The habit I just cannot break:** Eating peanut butter with everything

**The craziest thing I've ever done:** Drove across the country in three days with a cat.

**Proudest moment of my life:** The day I married my best friend.

**Job I would like to have for one day:** Photographer

**People may be surprised to know that I:** I am currently an Idahoan. I moved back to the area in the beginning of April.

**Berks County's biggest secret:** Shoofly Pie. People outside of PA have no idea what they are missing.

**Berks County Library Association  
Winter Meeting  
Friday, February 24, 2012  
Historical Society of Berks County**

The meeting was called to order by Colleen Stamm at 1:42. A motion to approve the minutes was made by Kim Stahler and seconded by Mindy Peters.

Due to her absence, there was no report from the treasurer.

Committee Reports

Corinne Brumbach from the Membership Committee reported that the Facebook page is now up if you want to use it for Association communication.

The Professional Development Committee offered some topics for the spring workshop: time management, school libraries, and collaboration.

Old Business

There was none.

New Business

The Executive Board has an opening for secretary. Patty Lowry become President in June, Mike Najarian moves up to VP, leaving an opening for Secretary. Mike and Colleen will be the Nominating Committee.

The members discussed to whom to make our annual \$200 charitable contribution. Last year it was to the Literacy Council. Some recipients discussed included the Cops for Kids program, but they're in flux at the moment; Girls on the Run, a group for middle school-aged kids; the South Reading Youth Initiative; and a literacy organization in Ecuador. It was left to the officers to decide.

Announcements

Other than the decision to email the Treasurer's Report to members, there were no other announcements.

The motion to adjourn the meeting was made by Jane Sullivan and seconded by Kim Stahler

Respectfully submitted by,  
Mike Najarian

Berks County Library Association  
Spring Meeting  
May 11, 2012  
Wyomissing Public Library

- I. Call to Order
- II. Introductions
- III. Approval of Minutes
- IV. Treasurer's Report
- V. Committee Reports
  - a. Membership
  - b. Professional Development
- VI. Old Business
  - a. Charitable donation - Alvernia University's South Reading Youth Initiative
- VII. New Business
  - a. Election of new board member to the position of Secretary – Deanne Boyer, Muhlenberg Community Library
- VIII. Announcements
  - a. Thoughts on a summer outing (possibly at Beverly Hills Tavern - cost between \$15 & \$30 p/p)
- IX. Adjournment

**BCLA Spring Business Meeting & Workshop  
Friday, May 11th**

Meeting: 12:00 - 12:30 p.m.    Cost:  
Lunch: 12:30 - 1:00 p.m.    \$7.00 - BCLA Members  
Workshop: 1:00 - 4:00 p.m.    \$10.00 - Non-members

*Public Librarians will receive 3 CE credits for attending this workshop.*

**Customer Focus Workshop**

**by Karen Smith**

**Vice President, Group Marketing & Communications**

This interactive workshop will help you understand how to focus on your customers/patrons and meet or exceed their expectations.

Here are a few key points of interest for the workshop:

- \*What is customer focus and why is it important
- \*What is my part in delivering excellence service
- \*What skills are needed to create a customer focused environment
- \*6 proven practices for handling a difficult customer

Name: \_\_\_\_\_

Library: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Please RSVP no later than May 7th. Thank you!

Cost: \$7.00 - Members / \$10.00 - Non-members

\*Includes lunch and the workshop

Please mail a copy of this form with your check

made payable to BCLA. Mail to:

Susan Davis

BCLA Treasurer

Pottstown Regional Public Library

500 East High Street

Pottstown, PA 19464

Sandwich:			OR	Salad:	
Turkey	Ham	Roast Beef		Garden	Caesar
Chicken Salad		Tuna Salad		Cobb	Spinach

